



## Superday 2026 Vendor Registration

Cheyenne Aquatic Center  
931 Martin Esquibel Street  
Cheyenne, WY 82001

[superday@cheyennecity.org](mailto:superday@cheyennecity.org)  
(307)-823-3406

Dear Community Supporter,

The City of Cheyenne Community Recreation and Events Department invite you to participate in the Annual Superday. Superday is an annual celebration which serves to kick off July as National Parks & Recreation Month to promote a greater awareness of the value and availability of recreation and leisure activities, and to get people active.

Superday 2026 will take place on Saturday, June 27, at the south end of Lions Park. Vendor locations will be along Lions Park Drive and other locations in South Lions Park.

This year's theme is the "America 250th Celebration." We encourage you to join in the celebration by showcasing your patriotic spirit with red, white, and blue décor, displays, or themed attire.

Please join us in the celebration by participating in the vendor exhibit. We look forward to seeing you on June 27, 2026.

Sincerely,

Ignacio Vigil, Superday 2026 Vendor Chair  
Cheyenne Community Recreation and Events

“ Superday is an annual celebration that kicks off July as National Parks & Recreation Month, and is hosted by the City of Cheyenne Community Recreation & Events Department in an effort to promote greater awareness of the value and availability of local recreation and leisure activities. ”

# Superday 2026

## Vendor Guidelines

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1. Payment must be received before your registration is accepted and booth space reserved.
2. Bring your own tables, chairs, and canopy if you want one.
3. If you set up a canopy, make sure it's weighted down to prevent accidents. Do not stake down your canopy.
4. There is no water or electrical hookups unless you've prepaid for a vendor booth with a generator or water hookup.
5. Personal generators are not allowed.
6. Selling food requires proper licensing from the Cheyenne-Laramie County Health Department and the Cheyenne City Clerk's Office.
7. Contact Cheyenne-Laramie County Health Department and the Cheyenne City Clerk's Office for food permits if you're offering samples or free food or beverage items, and display the permits visibly at your booth.
8. Helium/CO2 tanks need approval from the Vendor Chair, and additional regulations will be sent in your event packet.
9. Set up and unload your vehicles between 6:30am – 9:00 am on Saturday, June 27. Move your vehicle to the vendor parking area by 9:00 am to avoid towing at your expense.
10. You'll get one parking pass for your vendor vehicle, so display it on the driver's side front window.
11. Vendor trailers can be parked in Frontier Parking Lot B.
12. Wait until 4:00 pm to start tearing down your booth for everyone's safety.
13. The Fire Department, Vendor Chair and Superday Chair have the final say on decisions.
14. **NO REFUNDS WILL BE OFFERED.**
15. Superday 2026 is set to proceed in the event of rain; however, it will be canceled in the case of extreme weather conditions. Given the extensive planning and the dedicated participation of numerous volunteers, please note that there is no rescheduled date.

Upon receipt of payment and registration, you will receive your vendor packet (parking pass, map and booth location, etc.) two weeks prior to the event. If you have not received communication within one week prior to the event, please contact me (see below contact information).

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I look forward to seeing you at the Superday 2026 Vendor Show. If you have questions, please don't hesitate to call or email me.

#### Contact Information:

Ignacio Vigil, Superday 2026 Vendor Chair

Phone: (307)-823-3406

Email: [superday@cheyennecity.org](mailto:superday@cheyennecity.org)





# Superday 2026 Vendor Application Form

Complete and return form to Ignacio Vigil or email  
superday@cheyennecity.org by May 29, 2026

Business Name:\* \_\_\_\_\_

Contact Person:\* \_\_\_\_\_

Address:\* \_\_\_\_\_

City/State/Zip:\* \_\_\_\_\_

Phone (Day of Event Use):\* \_\_\_\_\_ Email Address:\* \_\_\_\_\_

Vehicle used to load/unload (one vehicle only):

Make: \* \_\_\_\_\_ Model: \* \_\_\_\_\_ Color: \* \_\_\_\_\_ License Plate #: \* \_\_\_\_\_

## Event Information

**Event Name:** Superday 2026

**Participation Start Date:** June 27, 2026

**Set Up Time:** June 27, from 6:30am-9:30 am

**Event Location/Address:**

710 S. Lions Park Drive. Cheyenne, WY 82001

**Event Time:** 10:00 am-4:00 pm

## Application Submissions

**Submit application on-site or via email.**

**Email:** Ignacio Vigil

superday@cheyennecity.org

**On-site:**

Cheyenne Aquatic Center

931 Martin Esquibel Street Cheyenne, WY 82001

**PLEASE RETURN YOUR COMPLETED APPLICATION BY, May 29, 2026.**

### VENDOR BOOTH INFORMATION

Will you sell products?\*  Yes  No

Will you be selling or giving away food?\*  Yes  No

If so, provide the type of product(s): \_\_\_\_\_

Describe vendor both activity, sale, promotions, giveaways:\*

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# Superday 2026 Vendor Application Form

Complete and return form to Ignacio Vigil or email  
superday@cheyennecity.org by May 30, 2026

## VENDOR BOOTH FEES

- 15x15' Space - Vendor Booth for City of Cheyenne Agency: Fee Waived
- 15x15' Space - Vendor Booth for Superday Sponsors: Fee Waived
- 15x15' Space - Vendor Booth Approved by Superday Chair: Fee Waived
- 15x15' Space - Vendor Booth for Non-Profit Organization: \$150
- 15x15' Space - Vendor Booth for Crafts, Small Business, or Direct Sales: \$150
- 15x15' Space - Vendor Booth for Political Candidate in the Upcoming Election: \$150  
Political candidates will be placed in the designated Candidate Row. No refunds will be offered.
- 15x15' Space - Vendor Booth Commercial Business: \$225
- Electricity: \$50 (*No personal generators allowed*)
- Late Fee: \$50 (*If postmarked after May 29, 2026*)

**Total Amount Due:** \_\_\_\_\_

**I will be paying by: \***  **Check**  **Debit/Credit Card**  **Cash**

Additional Service Fee of 2.65% +\$0.25 per transaction

Please make checks out to "City Treasurer" and mail the registration form and payment to Cheyenne Aquatics Center, 931 Martin Esquibel Drive, Cheyenne, WY 82001. If paying by credit card, you may email a completed registration form to superday@cheyennecity.org. We will call the number you provided to take credit card information over the phone. Do not include credit card information on this form.

**Vendor Booth location will be determined in the order in which registrations and payments are received.**

## For Office Use Only:

Registration Received on: \_\_\_\_\_  
Payment Received: Amount \_\_\_\_\_ Check #: \_\_\_\_\_ CC Date Received: \_\_\_\_\_  
Booth # Assigned: \_\_\_\_\_ Date Event Packet Sent Out: \_\_\_\_\_



Cheyenne Botanic Gardens  
Specialty landscapes & solar greenhouse

Paul Smith Children's Village at the...  
Kids' park with interactive features

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- 10 11 12
- 25 24 23 22 21
- 26 27 28 29 30
- 7 6 5 4 3 2 1

- 31 32 33

- 137 136 135 134 133 132
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- 131 130 129 128 127 126 125
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- CANDIDATE ROW
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- 100 99
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- FOOD VENDOR 1
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GREEN TENT

RED TENT

Generator



Lions Park Beach house

Lions Park Picnic Shelter

Park Softball Field

S Lions Park Dr

Carey Ave

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